

# Senior Photography Refined!

Course Number: 27  
Level: Intermediate to Advanced



Larry Peters & Brian Killian  
London, Ohio  
740-852-2713  
petersphotography.com

This week-long course combines the talents of Larry Peters, M.PhotoG.Cr., MEI, and Brian Killian, M.PhotoG.Cr., CPP, to demonstrate first-hand how a successful studio operates and is most useful for those studios who have been in business for a few years. From cutting edge photography to great marketing and high sales, you will go home with the success formula to make a good living and enjoy doing it. You can't afford to miss this inspiring course that feeds you information in the first 30 minutes.

Larry and Brian's three studios' focus is to "WOW" their customers and to give them the best customer service, unbelievable photography, and ends with great sales and profitability. Watch these two Masters of Photography work their successful photography techniques that make all of their customers feel special.

Larry Peters has become a household name in the profession when it comes to the subject of "Senior Portrait Photography." He is a leader in our industry and has always been on the cutting edge of new techniques and new technology. Larry has brought Senior Portrait Photography to what it is today with contemporary photography, high contrast black and white, outdoor, and new digital ideas that not only look different, but have many sales advantages and new markets. He is a self-taught, full-time photographer who began his career as a high school business teacher. He was awarded the 2000 Senior Photographer of the Year award from Senior Photographers International with the highest scores in both girls and boys competition. He has authored two books on Senior Photography, speaks nationally and internationally and has several video series. Brian Killian is a vital part of Peters Photography and works closely with Larry.

The senior portrait market is more competitive than ever before. If you are a senior portrait photographer who is serious about photographing high school seniors, don't miss a minute of this exciting class with someone who has been there and done it all.

