

Lighting Beyond the Camera

Course Number: 14
Level: Basic



Joe Glyda
Jenks, Oklahoma
847-997-4781
jglyda@gmail.com
jglyda.com

This class is designed for the photographer who has limited experience in using studio lights or is accustomed to solely using their on-camera flash. Even though most photographers won't admit this, they leave their lights set up the same way, everyday for consistency, and tend to forget that every subject, is not consistent. Joe will help you understand the varieties of light both in the studio and on location and how they relate to the various shooting conditions. This class will go into details about color temperatures, color infiltration and how white balancing affects photographic images. He will demonstrate studio lighting variations, as well as location lighting. Some of the common varieties of lighting techniques will be covered, such as the use of reflectors, off camera flash, scrims, bare bulb, available and studio lighting possibilities, painting with light, and an evening photo session. Each student will have personal hands-on training and learn how to use these tools in conjunction with their own daily photography business. The class is fun, energetic, and the assignments given during the classroom will correspond to real life situations. Although Joe is known for his commercial photography, his lighting techniques and experiences will inspire and strengthen the work of portrait photographers as well. This class is designed to increase your technical knowledge of lighting and push your creativity, setting you apart from your competition. Joe has been teaching Photography and Photoshop at Texas School, PPA conventions and NAPP for over 20 years. He started his career at Kraft Foods where he was in charge of their digital photography operation and retired in 2009 after 36 years of service. He received his PPA Masters in 1988 and his Craftsman degree in 1996 and was named the Nikon Industrial photographer of the year in 1995. Joe also renewed his Professional Photographer Certification in 2010. Joe has been a member of the NAPP Photoshop instructor team since 2001 so don't be surprised if he throws a little Photoshop training in the mix as well. He has recently completed a few online training seminars for Kelby training. Even though Joe has been in the photography business since 1977, don't think that has slowed him down for a minute! His energy level is always high. If this is your first Texas School experience, this is a great class to get your feet wet and experience how these lighting techniques can be implemented into your photography.

