

Video Production

Course Number: 10
Level: Basic to Intermediate



Mitch Daniels & Billy Welliver
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Often described as “The Class That Has the Most Fun at Texas School”, the Video Production Class has become a tradition the entire school looks forward to every year. You’ll spend the week with two of the top videographers in the country as they produce the infamous “School Video.”

If you are serious about making money and want to do it while working at one of the coolest jobs around, this class is a must for you. Learn from two instructors, each with a proven and repetitive success record.

Course topics include:

- Basic and advanced camera technique
- Non-linear editing skills on Macintosh computers
- Lighting and sound for video
- Computer graphics
- Wedding, Industrial, and Corporate video ideas

This fun, informative course has been designed for anyone interested in increasing their production skills with video and is intended for the beginner. Billy and Mitch will demonstrate over the course of the week a “script-to-screen” class project that will be produced to expose students to all aspects of video production. The hours are long but the results are worth it.

“Photographers take pictures . . . our students tell stories.”

Although not required, you are welcome to bring your own camera and/or computer editing system so that you may shoot and edit alongside the instructors.

Mitch Daniels, Cr.Photog., is a freelance video producer/editor based in Houston, Texas. He’s renowned throughout the Southwest as an innovator in the video industry and is the recipient of numerous awards for his work. He is President of Media Distributors, Inc., which is recognized for its sterling customer commitment and service. MDI is located in Houston’s prestigious River Oaks Tower where it caters to top corporate clients as well as recognized social figures. Mitch is Apple Certified on Final Cut Pro. With over 30 years of experience, Mitch has an extensive background in most aspects of sales, photography, and video.

Billy Welliver, Cr.Photog., M.E.I., CPP, C.E.I., owns and operates one of the largest and highest paid video and wedding production companies in the South. His shooting style and editing techniques have made him one of the most sought after videographers in the United States. He has been working professionally in this field since age 14. At 17, he was the youngest cameraman to ever work for a CBS affiliated television station, and at 18 became one of the top directors for one of the largest cable companies in the U.S. He is Louisiana’s only Video Master Craftsman Electronic Imager and has directed and produced hundreds of television commercials, corporate videos, and more.. He has a weekly wedding T.V. show in New Orleans and speaks professionally throughout the U.S. He has produced over 4,000 weddings and is considered a leader in the wedding and event market.